

NELSON S. THALL

Curriculum Vitae

Management Consultant / Strategic Planner / Media Scientist**

1/15/2016

**** See Accompanying Press Release "...World's Leading Media Scientist Joins SLM Board of Directors"**

- Laventhol & Howath, Researcher / Writer, Ralph Fisher, Walter Williston, Supreme Court of Ontario, Submission. (1975-77).
- Canadian Motion Picture Distributors Asso., Consultant, Applebaum/Hebert Royal Commission (1979-1981).
- University of Toronto, McLuhan Program, Archivist / Lecturer, (1982-84).
- The Toronto Star Newspaper Ltd., Communications Consultant, Toronto, Canada. (1985).
- Marshall McLuhan Centre On Global Communications, Canada, President/Director (1987-1992).
- Marshall McLuhan Center On Global Communications, Ross California, Chief Archivist / Director (1988-1992).
- Federal Tribunal Court of Canada, Ottawa, Canada. Expert Witness (1996).
- McLuhan & Associates, Consultant, Trent University, Don Theall, President, (1996-99).
- Stan Lee Media Inc., Encino, California. Creative Director/Co-Exec. Producer, Spiderman/X-Men (1999-2001).
- Torstar Corp. / Toronto Star, Board Director - (Listed TSX) (1997-2002).
- Corus Entertainment - AM640, Cloak and Dagger Radio Show, Creator/Producer/Host (2002-2004).
- Imark Corporation, Board Director, Toronto, Canada, (Listed TSE) (2003-2007).
- Peace Arch Film & Entertainment Corp., Toronto, Canada. Board Director, (Listed TSX & VSE) (2003-2006).
- Zoomer Radio AM740, Producer, Researcher-Writer). (2011-present).
- Vision TV, Canada, Researcher. (2011-2014)
- Stan Lee Media Inc., New York, N.Y., Corporate Secretary / Director / Senior Vice-President - (2009-Present).

AWARDS:

- Recipient- Marshall McLuhan Distinguished Teachers Award, 1991.

PUBLICATIONS: By Nelson Thall

- Webweaving: Intranets, Extranets and Strategic Alliances, Contributing Writer, Edited by Peter Lloyd, Paula Boyle, (ISBN 0 7506 3866 4), 1998.
- The McLuhan Dialogues © N.S. Thall published in AdNews Magazine, (Weekly column), (1990-1993).
- Quoted in over 100 major newspapers and magazines including, The Los Angeles Times, The New York Times, Advertising Age, Wired Magazine, Rolling Stone Magazine and TV Guide.

PUBLICATIONS: About Nelson Thall

- McLuhan's Children: Greenpeace and the Media, Stephen Dale, pg. 201-203, (1996), (ISBN 1-896357-04-0).

CREATIVE PRODUCTIONS:

- Magazine Canada, Keynote Speaker - Education Seminar Series, (1994).
- Interview of Dr. Timothy Leary - PBS TV California, Producer Kit Goodman (1994).
- The Medium is the Message - McLuhan, CD, Executive Producer, (1993).

OTHER:

- Chief Pilot - Ontario Provincial Police, 5th Division, Downsview, Ont. (1971-1979, O.P.P.; 1994-5 York Regional Police) Captain-in-command, Aircraft AC-5, CF-TWG. Holder of Canadian D.O.T. Commercial Airplane Pilot License. (1971), Instrument Flying Instructor License, (1974), Commercial Helicopter License (1990).

PERSONAL: Born Toronto, Canada, 1952. Honours B.A. York University, University of Toronto, Grad. Work

Filmography <http://www.imdb.com/name/nm4270639/> **References Available Upon Request - Email**
nelson@nelsonsthall.com https://en.wikipedia.org/wiki/Nelson_Thall

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Thursday December 30, 8:32 am Eastern Time

Company Press Release

One of the World's Leading Media Scientists Joins Stan Lee Media Board of Directors

LOS ANGELES--(BUSINESS WIRE)--Dec. 30, 1999--It was announced today that Nelson S. Thall, Director of Research for the Centre for Media Sciences of Toronto and one of the world's leading Media Scientists, has joined the board of directors of Stan Lee Media (OTCBB:SLEE - news).

Thall is recognized as one of the world's leading authorities on the science of communication/ media and process analysis. Thall's extensive background and expertise will contribute a scientific proficiency essential to Stan Lee Media's strategic planning and success.

In 1998, Thall was elected to the Board of Directors of Torstar Corporation, the largest newspaper-publishing group in Canada, which also owns the Harlequin Romance publishing franchise.

About Nelson S. Thall

In addition to serving as Director of Research for the Centre for Media Sciences, Thall consults government, federal tribunals, commissions and business organizations in Canada and abroad. He is a lecturer/author and has been published in the United States, Canada, Britain and Russia.

His expertise on 'virtual reality technology' and 'multimedia' has afforded him the opportunity to define law terms for the Federal Court of Canada and develop a television series with Dr. Timothy Leary. Thall has been quoted and interviewed in over 100 major magazines and newspapers around the world. Bill Gates and Peter Lloyd invited Thall to contribute an essay to the book Webweaving in 1998.

While studying at the University of Toronto with Professor Marshall McLuhan, Thall became a McLuhan protege and served as President of the Marshall McLuhan Center on Global Communications from 1990 - 1995. Thall currently holds both jet aircraft and helicopter commercial pilot licenses. He is married with two children.

About Stan Lee Media, Inc.

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